

# WORK EXAMPLE

## CLIENT

sandersgroup.co.uk : jargon-free accountant's website

## BRIEF

Sell the services of a friendly, approachable accountancy firm

## THIS IS HOW IT LOOKS



## SAMPLE COPY

Here at Sanders we can help you make your business more successful. We offer all the accountancy services you would expect - and more - but our attitude will come as a pleasant surprise.

Work with us, and you'll see that our customer service is exceptional. From the moment you choose to work with us we'll give you the time and support you need and we'll care about your business as if it were our own.

We're also down-to-earth, friendly and professional. We understand that we're here to make your life easier so we'll listen, advise you in jargon-free English, and we'll never stop looking for ways to make you happy.

If that sounds good to you, please take some time to look around our site and give us a call on 0207 317 0040. We're looking forward to hearing from you soon.

## TESTIMONIAL

"I approached Fiona Mocatta when we needed content for our new website and for a new brochure. Fiona responded quickly to our enquiry and listened carefully to our brief. She is a no nonsense professional who was able to run with our assignment and did not require close supervision. Fiona's copy met our requirements of keeping a relatively dry subject light but informative. She met all the deadlines we set her and was always available to respond to any queries that we may have had. It was a pleasure working with her".

*Simon Sanders FCA ATII, Principal, Sanders Group*

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**FIONA MOCATTA**  
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