

WORK EXAMPLE

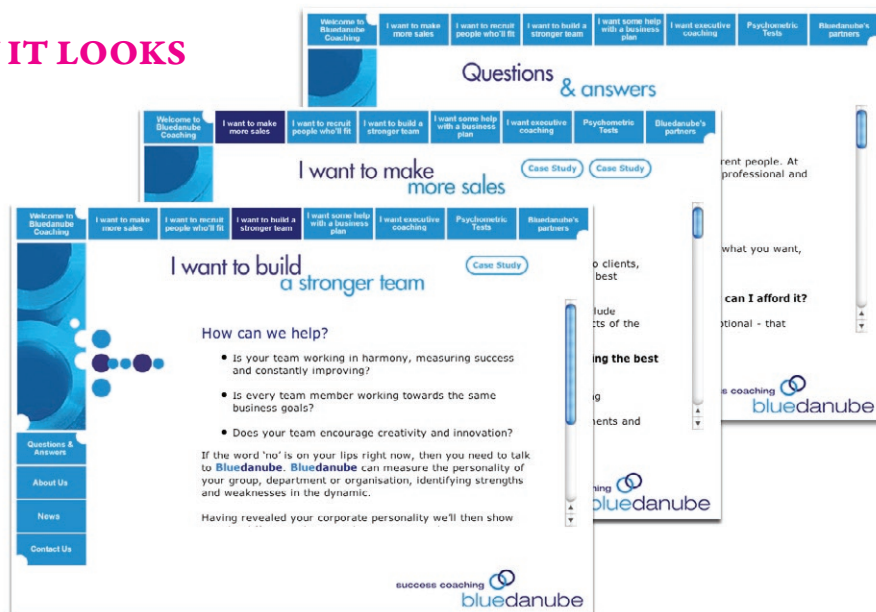
CLIENT

bluedanubecoaching.com: coaching for success

BRIEF

Clear, concise information to attract prospective clients

THIS IS HOW IT LOOKS



SAMPLE COPY

Whether you are having trouble converting leads to clients, recruiting the best salespeople or developing your best accounts, Bluedanube can help.

With over 25 years of sales experience, our skills include coaching, training and consultancy across all aspects of the sales process:

- **Lead generation and management – getting the best leads and turning them into clients**
 - Prospecting and lead generation that works
 - Preventing hot leads from getting chilly
 - Building rapport with your customers
 - Qualifying and probing to get that sale

TESTIMONIAL

“When it came time to design my new website, I wanted a real sales and marketing pro. That is exactly what I found with Fiona Mocatta. She made it so easy for me to provide just the right information because of the way she asked questions. She is professional, organised and thoughtful in her approach. I highly recommend Fiona and her services.”

Susan Bagyura, Principal Consultant, bluedanubecoaching.com

07956 855 276
fiona@mocatta.org
www.mocatta.org

FIONA MOCATTA
COPYWRITER & MARKETING CONSULTANT